

Lecomte Philippe

p.lecomte@tbs-education.fr



Président-fondateur du GEM&L
Professeur associé Toulouse Business School
Coordinateur de la majeure International Management

Thèmes d'enseignement: Communication interculturelle, management international

Axes de recherche : management & langage, politiques éducatives des Grandes Ecoles, linguistique appliquée à la didactique des langues

Quelques Publications:

Lecomte Philippe, Toulouse Business School, *"Diversification policies in the field of higher education: the case of French Grandes Ecoles "*. International Conference on Diversity in Organisations, communities and nations Queen's University Belfast, Northern Ireland, 2010

Lecomte Philippe, Toulouse Business School, Kassis-Henderson Jane, ESCP-EUROPE & Vigier Mary, ESC Clermont School of management, *"Communication in Multicultural Teams: Using Research in Management to Professionalize the Curriculum in French Graduate Business Schools"*, International Conference: Languages In Business Education, University College Brussels, 24-26 June 2010:

Lecomte Philippe, Toulouse Business School & Kassis-Henderson Jane, ESCP-EUROPE, « L'engagement International à l'écoute du Local » ; « Think Global, Act Local », la gestion de la diversité linguistique dans l'entreprise et dans la formation des managers ». 2ème conférence annuelle d'Atlas/AFMI Lyon, 31 mai et 1er juin 2012 IAE Lyon, Université Jean Moulin Lyon

Lecomte Philippe, Toulouse Business School, Kassis-Henderson Jane, ESCP-EUROPE, Cohen Linda, ESCP-EUROPE, Beeler Betty, ESC Saint-Etienne, *"Managing the power of language in multinational companies: from a lingua-franca to multilingualism"*. 29th EGOS Colloquium, Montréal, Canada; July 4-6, 2013; Bridging Continents, Cultures and Worldviews

Lecomte Philippe, Toulouse Business School, Kassis-Henderson Jane, ESCP-EUROPE & Cohen Linda, ESCP-EUROPE, *"Re-appraising the Language Factor in Management Education"*, EFMD Research workshop, Stockholm, Sweden, 15-16 May 2014

Lecomte Philippe, Toulouse Business School, & Beeler Betty, ESC Saint-Etienne, *"Locating Resistance in the Strategies of Marginalized Voices: The Case of Linguistic Hegemony in Multinational Teams"*, OS Research Workshop, Corfu, Greece, 21-23 May 2014

Lecomte Philippe, Toulouse Business School, & Beeler Betty, ESC Saint-Etienne, *Common language or common ground? A negotiated language perspective*, 31st EGOS Colloquium, Athens, Greece; July 1-4, 2015