



Message from the Chairman

Newsletter n° 22

Date : Thursday, November 10, 2016

Dear friends

The summer has gone and many things have happened since the last newsletter which we sent in spring. I know that many of you will be looking forward to receiving the latest news from GEM&L.

In June, the EURAM Conference took place at Paris-Dauphine and the University of Paris-Est Créteil. GEM&L was very well represented at this conference, firstly as we had a round table on linguistic diversity in international management and academic research, which took place at the invitation of François Chanlat, Professor at Paris-Dauphine. Next to well-known academics such as Anne-Wil Harzing, who spoke about "*Language in academia*" and Mustafa Ozbilgin (editor in chief of *European Management Review*), we had a presentation on "*the linguistic dimension of international management research.*" This round table was very much appreciated by the audience, and we thank Prof. Jean-François Chanlat for having invited GEM&L to participate. We then had an excellent track at EURAM on "*Language and International Organisations*" where the three authors of presentations were GEM&L members. GEM&L is invited to develop a track on language at the next EURAM conference which will take place in Glasgow in 2017, which is great news!

GEM&L was also present at the AGECSO conference, at the invitation of our friend Alain Antoine, a member of both the board of AGECSO (Association of Knowledge Management in Society and Organisations), and also of GEM&L. We presented a paper in French on the topic "*Perspectives on Language and Knowledge Management*". Both GEM&L and AGECSO are engaged in an interdisciplinary reflection on the relationship between language and knowledge, and on how we can share similar methodological approaches between our two communities. This experience seems to us to be rich in innovative perspectives and cross-fertilisation of our approaches.

The third major event of the summer was the Academy of Management conference, which had over 10,000 participants, in Anaheim, California at the beginning of August. The idea of having a track on language at the heart of this major event on the academic calendar was born at the GEM&L conference in Helsinki, 2015. It came to fruition this year thanks to a paper development workshop on the topic of *Language in International Management Research*, led by Helene Tenzer, Terence Mughan, and myself. I would like to thank not only Helene and Terry, but also Tsedal Neeley who provided assistance on one of the round table sessions, and also in presenting her work "*The Global Expat Corporation: How Language Changes Everything*". Colleagues who are interested in these events can find more information on GEM&L's website www.geml.eu

GEM&L is now focused on the preparations of our 11th international conference which will take place at Copenhagen Business School on 4th and 5th July 2017, and is linked to the EGOS

conference. We are grateful to Wilhelm Barner-Rasmussen, Martyna Sliwa and Marjana Johansson, convenors of the track on language at EGOS, for having accepted the synergies between their track and GEM&L's conference. We hope that many of you will be able to present your research papers at both of these conferences, which will take place the same week, and in the same location. We have just released the GEM&L call for papers, which you should have already received. If not, it is available for download from the GEM&L website.

In addition to the research focus of GEM&L, as you know, we are also concerned with teaching and forging links with organisations. Over the course of the 2016/2017 academic year, we will be arranging various meetings to focus on teaching and including industry professionals. The next GEM&L newsletter will provide more information on this.

In the meantime, I wish you a good end to 2016 and happy holidays!

Philippe
President of GEM&L

Translated by Natalie Wilmot

