



Message from the Chairman

Newsletter n° 16

From 30/06/2015

Arvoisat kollegat, arvoisat ystävät!

Dear colleagues and friends!

The 9th International GEM&L workshop took place at Aalto University Business School from 10 to 12 June 2015. It was a great workshop, the first time our annual conference has been held outside of France. Participants responded to our call for papers with wonderful diversity and high quality of presentations. Out of 55 submissions we selected 46, resulting in 41 presentations grouped into 12 tracks reflecting current research trends, encompassing macro- and micro level approaches and stretching from international business, organizational studies, social identity theory, IHRM to strategic issues, language policies, interactional perspectives, multilingualism, translation studies and new methodological issues.

Three keynote speakers, Prof. Nigel Holden, an eminent voice for a non-essentialist approach to cross-cultural studies and knowledge management, Prof. Robert Phillipson, a tireless advocate for linguistic diversity and Director Pia Friberg, head of Communications Operations at Wärtsilä Corporation, contributed significantly to the excellence of this GEM&L workshop.

The community of scholars present in Helsinki attended a special session moderated by Prof. Terry Mughan (University of Victoria) dedicated to the GEM&L Research Workshops Agenda in order to capitalize on the invaluable dynamics of this workshop. The aim of this session was to strengthen the community of academic scholars interested in the issue of language in international business.

We warmly congratulate our colleague Natalie Wilmot (University of Sheffield) who won the best paper award, funded by Prof. Rebecca Piekkari and the Aalto University Business School. Congratulations Natalie!

With this successful workshop GEM&L has gained international visibility. I would like to thank all colleagues who contributed to this workshop, whether it be as a keynote speaker, a track chairperson, an author of a communication or simply as participant... or future author! Our special thanks go to Prof. Rebecca Piekkari and Prof. Wilhelm Barner-Rasmussen, who have supported and funded this GEM&L workshop and also to Prof. Susanne Tietze, Prof. Terry Mughan and Prof. Mary-Yoko Brannen for their advice and warm presence.

GEM&L scientific committee has started the selection process of papers presented at the Helsinki Workshop for submission to the “International Journal of Cross-Cultural Management” (IJCCM).

I invite you to visit the GEM&L website, where you will find more information about the workshop and the pictures of the event. You can also join the GEM&L group on LinkedIn in order to share with us your experience, your projects, and your enthusiasm.

We look forward to meeting again next year, 17-18 March 2016 at ESCP-Europe, Paris for the 10th international GEM&L conference on the exciting theme “Crossing language boundaries in organisations.”

With my best wishes,

On behalf of the GEM&L board of directors

Dr. Philippe Lecomte
GEM&L president

