

**Professional Development Workshop (PDW) on  
Language in International Management Research  
at the 76th Annual Meeting of Academy of Management  
Anaheim California, United States  
August 5 - 9, 2016**



Philippe Lecomte (President of GEM&L, Toulouse Business School), Terry Mughan (Royal Roads University) and Helene Tenzer (Tübingen University) cordially invite you to participate in the upcoming PDW on **Language in International Management Research** at the Academy of Management annual meeting in Anaheim.

This workshop aims to provide participants with a better understanding of the multifaceted **empirical**, **theoretical** and **methodological** challenges posed by language diversity in international management and offers opportunities to explore future research directions in the area. This topic is a key challenge to international management theory and firm performance, as evidenced by the recent special collection on language in the Journal of International Business Studies (<http://www.palgrave-journals.com/jibs/collections/language/index.html>).

The PDW will comprise keynote speeches by **Terry Mughan** and **Tsedal Neeley** (Harvard Business School) along with a short overview of the research field by **Helene Tenzer**. We will also organize a **roundtable discussion session** in which participants will have opportunities to share their research interests, compare findings, and discuss challenges and opportunities of exploring the role of language in international management.

The workshop will take place on Friday, **August 5 2016, 1:00PM - 3:00PM** at **Anaheim Convention Center in Room 201D**. Registration is not required, but in case you are planning to attend this event, we would appreciate if you could notify us here: <http://geml.eu/en/aom-registration-3/>

Thank you very much for your attention and we hope to see you in Anaheim.

With best wishes,

Philippe Lecomte, President of GEM&L, Toulouse Business School  
Terry Mughan, Royal Roads University  
Helene Tenzer, Tübingen University