



**Sheffield  
Hallam  
University**



## **13<sup>th</sup> GEM&L International Conference on Management & Language**

**Sheffield  
03-05 June 2019**

**Sheffield Hallam University**

**Howard Street, Sheffield S1 1WB  
United Kingdom**

*Exploring Multiple Perspectives on Translation in International Business and Management*

### **PROGRAMME**



***Our special thanks to our sponsors: EFMD and Sheffield Business school***

## PROGRAMME OUTLINE

### Monday, June 3rd 2019

- 14:00-16:00 Registration: Stoddart Deli area  
 14:00-16:00 Professional development workshop: Charles Street 12.4.12  
 16:30-17:30 GEM&L advisory board meeting: Charles Street 12.4.12.  
 19:00-21:30 Welcome Dinner: Cubanas Tapas Bar, Leopold Street, Sheffield. S1 2JG

### Tuesday, June 4<sup>th</sup> 2019

- 08:00-09:00 Registration and coffee: Stoddart Deli area  
 09:00-09:30 Welcome address: Stoddart 7140  
**Dr. Philippe LECOMTE**, President of GEM&L  
**Prof. Steve JOHNSON**, Assistant Dean (Research) Sheffield Business School, Sheffield Hallam University  
**Dr. Natalie WILMOT**, Senior Lecturer in International Business, SHU, United Kingdom  
 09:30-10:30 First keynote address:  
**Prof. Martyna SLIWA, University of Essex, United Kingdom**  
*The joy, the stress, the entertainment: A stakeholder perspective on interlingual translation in MNCs*  
 10:30-11:00 Coffee break: Stoddart Deli  
 11:00-12:30 **Parallel Sessions I: Stoddart 7139 - 3 presentations**  
 12:30-14:00 Lunch: Stoddart Deli  
 14:00-15:30 **Parallel Sessions II: Stoddart 7139 - 3 presentations**  
 15:30-16:00 Coffee break : Stoddart Deli  
 16:00-17:30 **Parallel Sessions III: Stoddart 7139 – 3 + 3 presentations**  
 17:30-18:15 **GEM&L annual general meeting (Election of the GEM&L board of directors)**  
**Meeting of the new board of directors. Stoddart 7139**  
 19:30-22:00 Gala dinner: Brocco on the Park, Brocco Bank, Sheffield. S11 8RS  
 EFMD best paper award

### Wednesday, June 5<sup>th</sup> 2019

- 08:30-09:00 Coffee : Stoddart Deli  
 09:00-10:00 Second keynote address: Stoddart 7140  
**Prof. Kaisa KOSKINEN, University of Tampere, Finland**  
*Boundary spanning and linguistic hospitality in organisations*  
 10:00-10:30 Coffee break: Stoddart Deli  
 10:30-12:00 **Parallel sessions IV: Stoddart 7139 - 3 presentations**  
 10:30-11:30 **Doctoral session: Stoddart 7138 - 2 presentations**  
 12:00-13:30 Lunch: Stoddart Deli

- 13:30-15:00 **Round table: *The future of language-sensitive IB research*. Stoddart 7140**  
Wilhelm Barner-Rasmussen  
Kaisa Koskinen  
Rebecca Piekari  
Martyna Sliwa  
Susanne Tietze  
*Moderated by Claudine Gaibrois*
- 15:00-15:30 Coffee break: Stoddart Deli
- 15:30-17:00 **Parallel sessions V: Stoddart 7139 - 3 presentations**
- 17:30-17:45 **Closing session**