

GEM&L WEBINAR SERIES

Webinar#1 – Revaluing the Human Contribution to the Translation Business: A Cross-Disciplinary Perspective

July 20, 2020, 2 pm BST | 3 pm CEST

ABSTRACT

In an age of accelerating technological developments, **this seminar reassesses the value of human translators in the translation business.** It draws on recent language research in International Business and Translation Studies as well as Hayley's own PhD in Organisation Studies and 18 years' experience as a translation practitioner.

This cross-disciplinary perspective encourages us to **take an alternative view of language and translation.** In so doing, it provides new ideas and practical suggestions of how everyone in the translation business can **enhance the value of translators**, as perceived both within and outside the profession.

ABOUT GEM&L

GEM&L is a scientific association of academics and practitioners focused on issues of language and communication in the world of business and organizations. Our aim is to strengthen the relationship between research, education, and practice, and encourage research that can help unravel the language and communication barriers faced by educational institutions as well as practitioners. To know more, please visit our webpage at www.geml.eu



OVERVIEW

GEM&L Webinar Series

Date: 2 PM BST / 3 PM CEST / 9 AM EDT

Duration: 90 minutes

Registration: Please register for the webinar by clicking [here](#).

SPEAKER



Dr. HAYLEY HARRIS
PhD, MCIL, AITI, BA (Hons)
Freelance Translator

Hayley has worked as a freelance translator since 2002. Prior to that she worked for UK organisations with European customers and subsidiaries. She embarked on a PhD with the University of Leicester, School of Management, in 2009. In 2016, she was awarded her doctorate for research into cross-lingual communication in the workplace. Hayley continues to actively pursue her research interests as much as possible. She is currently drawing some of this research together, with an aim to enhancing the perceived value of translators in the business world, for the benefit of her fellow professionals. She continues to be as actively involved as possible in current research developments in her aim to continue the cross-disciplinary dialogue concerning language use in the workplace.