



## 14<sup>th</sup> GEM&L International Workshop on Management & Language

Strasbourg  
04-06 May 2020

Strasbourg Management School

61 Avenue de la Forêt-Noire  
67000 Strasbourg

**Global working and language:  
Towards an understanding of global-local interplay in context**



**Unfortunately, the GEM&L conference 2020 had to be postponed due to the Covid-19 pandemic disease**

**The conference will take place in 2021 on May 10-12 at the same place in Strasbourg, France**

**The call for papers 2020 has attracted 36 papers. One has been rejected and one has been accepted in the category “pedagogical paper”.**

**Additionally, GEM&L has awarded a best paper, a best doctoral paper, a best reviewer and a best doctoral paper reviewer.**

### **The winners are:**

For the regular paper, GURO SANDEN for her paper on « *Domain loss theory revisited: A multilevel analysis of language use in Scandinavian business* »

GARY MASSEY and REGINE WIEDER for their paper on the hidden power of translators, entitled “*Harnessing a hidden power: International corporate communications, translators and translatorial agency*”.

For the best doctoral paper, DANIELÈ TAYLOR for her research on “*The management of multilingual virtual teams*”

HILLA BACK for her study on “*Language diversity and social inclusion: Migrant’s perspectives from university studies to the workplace*”.

For the ‘best reviewer award’ PETER DALY

For the ‘best doctoral paper reviewer award’ AMY CHURCH.

Congratulations to the winners and a big thank you for all the excellent contributions.

### **Received submissions**

All submissions are displayed in the following table.

<b>Number</b>	<b>Title</b>	<b>Author 1</b>	<b>Author 2</b>	<b>Author 3</b>	<b>Author 4</b>	<b>origin of the author</b>	<b>Country</b>
GEML 2020-01	Transnational identities in the European labour market: a linguistic perspective	Anne-Kari Bjørge				NHH	Norway
GEML 2020-02	Language Management in the Global Firm: Making research findings matter	Terry Mughan				Royal Roads University Victoria	Canada
GEML 2020-03	Language and thought in the European field of management research: advocacy for linguistic pluralism and translation	Jean-François Chanlat				Paris Dauphine France	France

GEML 2020-04	Le management des équipes virtuelles, plurilingues	Danielle Taylor				Université de Grenoble France	France
GEML 2020-05	Language diversity and social inclusion: Migrant's perspectives from university studies to the workplace	Hilla Back				Aalto BS Finland	Finland
GEML 2020-06	Company-speak and corporate newcomers: a path to organisational identity.	Peter Daly	Dardo de Vecchi			EDHEC France	France
GEML 2020-07	Cultural keywords in Brazilian and German quality management	Madeleine Bausch	Christoph Barmeyer			University of Passau Germany	Germany
GEML 2020-08	Domain loss theory revisited: A multilevel analysis of language use in Scandinavian business	Guro Sanden				University of Gothenburg Sweden	Sweden
GEML 2020-09	Comparing French and Chinese students' intercultural competence development abroad: the importance of language	Helene Langinier	Kevin MacGabhann	Babak Mehmanpazir	Jose Vallejo	EM Strasbourg France	France
GEML 2020-11	The underexplored potential of language and communication for interdisciplinary programs. Towards language-sensitive interdisciplinary education in business schools	Tatyana Martynova	Elena Orlova	Elena M. Kitaeva		GSOM Russia	Russia
GEML 2020-12	The emotional impact of mixed language proficiencies in the corporate language in multi-national teams	Maria-Luisa Weinzierl				St. Mary's University, Twickenham, London UK	United Kingdom
GEML 2020-13	Language, leadership and technology: The factors affecting the types and effects of misunderstandings in global working	David Drabble				Royal Holloway University London UK	United Kingdom
GEML 2020-14	Language misapprehensions: a resource for IB	Geneviève Tréguer-Felten				CNRS France	France
GEML 2020-15	Antecedents and consequences of individuals' self-evaluations of creative performance in a foreign language	Anja Loderer	Katrin Muehlfeld			University of Trier Germany	Germany
GEML 2020-16	Country differences in default social heuristics and the foreign language effect: Evidence from contributions to a public good	Diemo Urbig	Katrin Muehlfeld	Arjen van Witteloostuijn		University of Trier Germany	Germany
GEML 2020-17	Language diversity and the (re)production of cultural differences: The case of non-European international students	Claudine Gaibrois				University of Sankt Gallen Switzerland	Switzerland
GEML 2020-18	TRANSLATION VIEWED FROM AN ALTERNATIVE FIELD: INSIGHTS FROM ORGANIZATION STUDIES	Susanne Tietze	Rebecca Piekkari	Kaisa Koskinen		Aalto BS Finland	Finland
GEML 2020-19	Flexible language policies in global work: Language practices in international teams operating in a post-merger context	Ivan Olav Vulchanov				Copenhagen Business school Denmark	Denmark
GEML 2020-20	Narrated identity in the context of global organizational change: 'Fight' of Finnish ICT-experts in international competition	Vesa Puhakka	Leena Ruopasa			University of Oulu Finland	Finland

GEML 2020-21	Harnessing a Hidden Power – International Corporate Communications, Translators and Translational Agency	Gary Massey	Regine Wieder			Zurich University of Applied Sciences Switzerland	Switzerland
GEML 2020-22	The future of language and technology in international business	Johanna Niskavaara				Aalto BS Finland	Finland
GEML 2020-23	How can we learn to play the global game at the workplace by keeping our local roots?	Prof. Dr. Sabine Ehrhart	Claudia Polzin-Haumann			Universität des Saarlandes Germany	Germany
GEML 2020-24	International accreditation processes in French business schools: a challenging multilingual reality	Mary Vigier	Myke Bryant			ESC Clermont France	France
GEML 2020-25	Managing Across Language and Distance: The Influence of Language Diversity on Global Virtual Teams	Danielle Taylor 2				Université de Grenoble France	France
GEML 2020-26	From mistaken assumptions to enlightened practices in the globalized local workplace: understanding language and identity in context	Jane Kassis-Henderson	Linda Cohen			ESCP France	France
GEML 2020-27	Language and genres of global work in the corporate context	Anne Kankaanranta	Tiina Räisänen			Aalto BS Finland	Finland
GEML 2020-28	Managers' accounts of how language influences international business operations at different levels of market exposure: A contextualized sensemaking perspective	Maria Ivanova-Gongne	Wilhelm Barner-Rasmussen			Abo University Turku Finland	Finland
GEML 2020-29	How language skills influence subjective professional success of internationally active small firms: An Ability-Motivation-Opportunity perspective	Sazzad Talukder				Abo University Turku Finland	Finland
GEML 2020-30	The role of decision-makers' language skills in bridging knowledge sharing within and outside international small firms	Sazzad Talukder				Abo University Turku Finland	Finland
GEML 2020-31	Bringing language differences into reflexivity: Attributing meaning in cross-language qualitative research	Patrick Shulist	Rebecca Piekkari			Aalto BS Finland	Finland
GEML 2020-32	Obstacles and levers of intercultural collaborative working: an analyze by distances and knowledge boundaries	Delphine Wannemacher				Université de Lorraine France	France
GEML 2020-33	How much Leadership is Lost in Translation? An empirical Examination of the Effect of Multilingual and Multicultural Leaders on Team Performance	Komal Kalra	Mike Szymanski			UVIC Victoria Canada	Canada
GEML 2020-34	Us versus Them: The Emergence and Evolution of Linguistic Clusters in Indian MNEs	Komal Kalra				UVIC Victoria Canada	Canada

GEML 2020-35	Multilingual Multinationals	Andrew John	Onur Özgür			Melbourne Business School Australia	Australia
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