

GEM&L Newsletter n°41



Dear friends of GEM&L

We hope you had a good summer and that the start of the academic year went smoothly. We are pleased to share our autumn newsletter with some news from GEM&L.

The next GEM&L webinar will take place online on October 18, 2023, at 4 p.m. CET. Many thanks to Professor Helen Spencer-Oatey for accepting our invitation as speaker. Helen will talk about “Managing workplace relationships in international business: Language, culture and rapport”. The webinar will be moderated by Madeleine Bausch. You have probably already received the invitation that Madeleine sent out on September 25. Please register as soon as possible.

The 17th GEM&L International Conference will take place at the University of Economics and Human Sciences in Warsaw, Poland from May 22 to 24, 2024. It will be organized by our Administrative Board colleague Michał Wilczewski. The Call for papers has just been circulated. If you haven't received it, please check your spam box. Please make a note of the submission deadline in your diaries: January 15, 2024. Another important date: The Early Bird registration deadline is April 1, 2024. The theme of the 17th conference is entitled “The future of language in international business management”. We look forward to seeing you next year in Warsaw.

We are also launching a Call for papers for a special issue in the “Cross Cultural & Strategic Management” journal (CCSM) with the collaboration of our colleague Professor Leigh Anne Liu from Georgia State University. Submission deadline: September 30, 2024. The link between language and strategy is often raised in IB and organisational studies literature. It has already been the subject of much research, as evidenced, for example, by the edited work of F Cooren, E Vaara, A Langley and H Tsoukas, entitled *Language and communication at work*, published by Oxford University Press, 2014.

We invite you to contribute to this special issue in CCSM. The main theme remains the same as for the GEM&L conference so your short paper for the conference will be the first step towards your contribution to the journal's special issue. The co-editors of the special issue will also be organising a paper development workshop after the May 2024 conference.

Don't forget to visit our website. You'll be able to download the Call for papers and find information about the conference and the special issue, as well as the registration form.

Also note that we have inaugurated a "recently published research" section on our website prepared by Kristina Humonen. Her first "Report" went online in September, and more will follow. Let us know if you find this section helpful. We're working hard to make the website useful to our whole community, so please don't hesitate to share with us your own research articles or books, or those of colleagues you think might be of interest. This site is intended for you; it can also be made by you.

Happy academic year 2023-2024 and see you soon!

Philippe Lecomte
President of GEM&L

