

Friday, 19 April 2024



Dear colleagues and GEM&L friends

The 17<sup>th</sup> GEM&L International Conference Warsaw 2024 is approaching. We are thrilled to announce that the final Conference Programme is now available online.

We are grateful to our two keynote speakers **Professor Agnieszka Chidlow**, Birmingham University Business School, UK and **Professor Helene Tenzer**, LMU Munich School of Management, Germany for having accepted our invitation to deliver the two keynote talks.

We are honoured to welcome **Professor Eric Cornuel**, President of EFMD (European Foundation for Management development) to the Warsaw Conference. Professor Cornuel will participate in the panel discussion about “**AI in language-sensitive IB research: Opportunities and challenges**”, a topic which will be addressed by Helene Tenzer in her keynote talk. A warm thank you to **Professor Konrad Janowski**, Rector of UEHS in Warsaw for hosting the Conference and to our GEM&L colleague **Dr Michał Wilczewski** for organising the 17<sup>th</sup> GEM&L Conference.

We want to express our gratitude to Professor Cornuel for the EFMD ongoing support for the GEM&L conference. The scientific jury of the Conference will award the best conference paper, the Nigel Holden Prize (best doctoral paper) and the best reviewer. Thanks to all anonymous reviewers who have delivered rich and stimulating reviews. GEM&L is proud of the high quality the conference reviews, which enable our authors to improve the quality of their paper for future publication in high quality journals.

This year, the Warsaw conference has attracted colleagues from 12 countries (Europe, USA and South Africa).

Link to the conference programme : <https://geml.eu/wp-content/uploads/2024/04/GEML-Warsaw-Conference-2024-Full-programme.pdf>

Kind regards

Philippe Lecomte  
President of GEM&L